QUALITY DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What comes to mind when you hear the word 'quality'?
- 2) Would you rather have quality or quantity?
- 3) Do you always believe a company that says its products are of the highest quality?
- 4) Do you always have to pay for quality?
- 5) How do companies control the quality of their goods and services?
- 6) Do you mind paying extra for better quality?
- 7) Which countries produce top quality goods?
- 8) Do you luxury, brand goods are worth the money? Is the quality so much better than non-brand goods that are half the price?
- 9) What was the last thing you bought where you looked at the quality?
- 10) Is good quality toilet paper important to you?

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QUALITY DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

- 1) Is quality important to you?
- 2) When do you want top quality service?
- 3) When was the last time something disappointed you because of its poor quality?
- 4) How would you rate the quality of your English tuition?
- 5) What do you think of the air quality and water quality in your town?
- 6) How important to you is the sound quality of your music player?
- 7) Which stores or companies offer goods and services at an affordable quality?
- 8) What do you think about the quality of the goods and services at McDonalds?
- 9) Which makers or products have a reputation for good build quality?
- 10) What do you do in life that is top quality?