

COMPANIES DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

- 1) What springs to mind when you hear the word 'company'?
- 2) What are your favourite companies?
- 3) Which company would you love to work for and why?
- 4) Which companies do you dislike most?
- 5) Have you ever written a letter of complaint to a company?
- 6) Which companies do you think provide the best customer service and best products?
- 7) Do you prefer bricks-and-mortar companies or Internet companies?
- 8) Amazon.com founder and boss Jeff Bezos said: "A brand for a company is like a reputation for a person." What do you think of this?
- 9) Mary Kay Ash said: "People are definitely a company's greatest asset." Do you think this is true all over the world?
- 10) Andrew Grove said: "In the future, all companies will be Internet companies." Do you agree? Would this be good?

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STUDENT B's QUESTIONS (Do not show these to student A)

- 1) Do you think companies really care about the environment?
- 2) Do you think multinational companies have become too big and have too much power?
- 3) Why do you think big companies pay their CEOs lots of money, even if they lose the company money or get involved in scandals?
- 4) Do you think oil companies are good for the world?
- 5) How could companies in your country be more successful?
- 6) Which company makes the best adverts and commercials?
- 7) Do you think most companies look after their staff?
- 8) How will companies be different in the future?
- 9) Google co-founder Larry Page said: "You don't need to have a 100-person company to develop that idea." Is he right?
- 10) Ross Perot said: "You'd be amazed how many companies don't listen to their customers." Do you think you'd be amazed?

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